John is currently the Vice President of Public Affairs for Entergy Mississippi, Inc. In his profession, he is responsible for managing relationships between Entergy Mississippi and the state’s elected leaders. He is also in charge of promoting the company’s stance on issues.

John earned his Bachelor of Arts in Communication with an emphasis in public relations in 1990. Since graduation, John has accomplished numerous professional feats including Deputy Chief of Staff for Mississippi Governor Haley Barbour, Vice President of Marketing for Community Bancshares of MS, and Director of Communication for Mississippi Governor Kirk Fordice, where he served as the governor’s spokesman, speechwriter, and liaison with the media.

John’s advice for students seems unending. A few main points he would like to offer to students include learning to write well, learning how to talk to adults, being well read, and dressing seriously. He also mentioned “tweeting” cautiously, getting an internship, and listening to Dr. Forde among his top ten suggestions for success.

John and his wife Ginger, also known as Nix, have two children, Addison (18) and John Nix (15). Addison is currently enrolled at MSU.