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Lintner Named Director of Client Services at Obsidian PR

Memphis, Tenn., Sept. 13, 2010 – Obsidian Public Relations today announced that Crissy Lintner has been promoted to director of client services.

In this newly created position at the firm, Lintner will manage the team of PR strategists at Obsidian, which will include oversight of day-to-day firm operations, strategic guidance on all client accounts, quality control functions and staff professional development.

Lintner was hired by Obsidian in March 2008 as an account executive after serving as community relations manager at Youth Villages. A Laurel, Miss., native, she is a graduate of Mississippi State University in Starkville, where she received a Bachelor of Arts in communications with an emphasis in public relations.

“We’ve reached a significant point in the evolution of our firm, and it was crucial for me to find the right person to take on this management role” said Courtney Liebenrood, Obsidian’s founder. “Crissy’s strong public relations foundation, consummate professionalism and intimate knowledge of our clients and our firm philosophy made her the right choice.”

Obsidian PR employs 10 professionals – nine of those being PR strategists – and was founded in 2006 by Courtney Liebenrood, a Memphis native. The public relations firm provides strategy and tactical deployment across the PR spectrum. Clients include Memphis Goodwill Industries, Madison Hotel, Centrix, Grill 83, Memphis Area Association of REALTORS[®], Habitat for Humanity of Greater Memphis, Allen & Hoshall, Christ Community Health Services, Porter-Leath, Flintco, Westminster Academy, Germantown Athletic Club, nexAir, Visible School, The Bodine School and Cannon Wright Blount.

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