



# CROSSGATES RIVER OAKS HOSPITAL

**FOR IMMEDIATE RELEASE:**

**December 21, 2010**

## **CHANEY NAMED DIRECTOR OF MARKETING FOR CROSSGATES RIVER OAKS HOSPITAL**

**JACKSON, Miss.** – Patrick Chaney has joined the staff of Crossgates River Oaks Hospital as Director of Marketing and Communications.

Chaney has been heavily involved with marketing projects at various hospitals across Mississippi, as he previously held the position of Division Marketing and Communications Assistant for Health Management Associates Inc., as well as previously working with Central Mississippi Medical Center's marketing department. In his new role, Chaney will coordinate and manage the marketing and advertising for Crossgates River Oaks Hospital in Brandon.

A native of Amory, Chaney graduated from Mississippi State University with a Bachelor of Arts in Communication, with a concentration in Public Relations. He is currently a member of the Mississippi Hospital Association for Health Care Marketing and Public Relations, The American Advertising Federation, where he serves on the Board of Directors, and is a member of various other organizations.

Chaney currently resides in Jackson.

For more information on Crossgates River Oaks Hospital, please contact Patrick Chaney at (601)824.8410 or [Patrick.Chaney@hma.com](mailto:Patrick.Chaney@hma.com)

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