



# MISSISSIPPI STATE UNIVERSITY™

## DEPARTMENT OF COMMUNICATION

# Public Relations Requirements

### All Communication students must take:

- \_\_\_ CO 1003 Fundamentals of Public Speaking
- \_\_\_ CO 1223 Introduction to Communication Theory
- \_\_\_ CO 1403 Introduction to Mass Media
- \_\_\_ CO 1503 Introduction to Theatre \*See your advisor if another Fine Art was taken before becoming a CO major.

### Additionally, the following classes are required for Public Relations students:

- \_\_\_ CO 2413 Introduction to News Writing and Reporting
- \_\_\_ CO 3803 Principles of Public Relations
- \_\_\_ CO 3813 Case Problems
- \_\_\_ CO 3853 PR Writing
- \_\_\_ CO 3863 PR Production
- \_\_\_ CO 4253 Elements of Persuasion
- \_\_\_ CO 4803 Research in PR
- \_\_\_ CO 4813 PR in Organizations
- \_\_\_ CO 4313 Mass Media Law **or** CO 4323 Mass Media & Society
- \_\_\_ CO 2333 TV Production **or** CO 3403 Photographic Communication **or** CO 3713 Digital Communication
- \_\_\_ CO Upper Division Elective
- \_\_\_ CO Upper Division Elective

### General Electives:

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To graduate, a student must earn 124 hours overall. Most of these hours are met with required Arts & Sciences and Communication courses. However, to reach 124 hours total, Public Relations students typically must earn 16-19 hours of general elective credit. The first two levels of a foreign language will count as six of these hours. Additional hours may come from Science labs. See your advisor for more information.

### Upper Division Hours:

Upper Division classes are labeled at the 3000-4000 level. Students are required to take 31 upper division hours in the College of Arts & Sciences. The Public Relations curriculum provides 30-33 hours of upper division credit, depending on the choice made between TV Production, Photographic Communication and Digital Communication. If needed, additional hours may be earned by taking A&S upper division courses as Humanities electives, Social Science electives and/or general electives.

### Prerequisites and Class Order:

The Public Relations curriculum follows a strict class order:

- CO 2413 News Writing and Reporting - prerequisite is EN 1113 or EN 1173 with a grade of "C" or better and passing the GSP exam
- CO 3813 Case Problems - prerequisite is CO 3803 with a grade of "C" or better
- CO 3853 PR Writing - prerequisites are CO 2413 and CO 3803, both with a grade of "C" or better
- CO 3863 PR Production - prerequisites are CO 2413 and CO 3853, both with a grade of "C" or better
- CO 4803 Research in PR - prerequisite is CO 3853 with a grade of "C" or better
- CO 4813 PR in Organizations - prerequisites are CO 3813 and CO 3863, both with a grade of "C" or better

\*Students are advised to complete CO 4803 Research in PR before CO 4813 PR in Organizations.

\*\*CO 4813 PR in Organizations is not offered during the summer term or as a DIS and should be taken at MSU.