

# Communication Kudos

November 2019

## ANNOUNCEMENTS:

**Christie Lawrence** coordinated and hosted the first Golden Triangle Employer Health & Wellness Resource Fair at EMCC Communiversity on Oct. 24 in Columbus.

## AWARDS & HONORS:

**Dr. Terri Hernandez** was installed as a Research Fellow at the Social Science Research Center (SSRC). Founded in 1950, the SSRC seeks to promote, enhance and facilitate social science research and related scholarly activities. For more information visit, <https://ssrc.msstate.edu/ssrc-chronicles-october-2019/>

**Dr. Terri Hernandez and PRISM students (Madeline Burdine, Tate Smith, and Blake Williams)** will be attending the 2019 Bulldog PRISM Awards to be held on Dec. 11 and will receive multiple awards for projects created in PRISM on behalf of its clients. For more information visit, <https://www.starkvillepram.org/why-enter-the-bulldog-prism-awards/>

**Christie Lawrence** won 1st and 2nd place Lantern Awards at the Southern Public Relations Federation (SPRF) conference for a strategic plan and a rebranding campaign.

**Christie Lawrence** was recognized by the Southern Public Relations Federation (SPRF) with a 2019 SPRF Senior Practitioner Award.

**Christie Lawrence** was awarded designation as a 2019 Mississippi Rural Health Fellow along with Marion (Will) Evans, also from MSU, at the Mississippi Rural Health Association Conference in Jackson, MS.

**Dr. Melanie Loehwing** was recognized at the Presidential Address and Award Ceremony at the National Communication Association convention in Baltimore, MD, for winning the 2019 Diamond Anniversary Book Award. Dr. Loehwing received the award for her 2018 book, Homeless Advocacy and the Rhetorical Construction of the Civic Home.

## PRESENTATIONS & PUBLICATIONS:

**Christie Lawrence** presented "Behavioral Health Integration: Dual Perspectives" at the Mississippi Psychological Association Conference on Sept. 26 in Biloxi, MS.

**Christie Lawrence** presented "Tackling the Challenges of Behavioral Health Integration" on Nov. 14 at the Health Information Management Systems Society GC3 Conference in Biloxi, MS.

**Christie Lawrence** presented "Data-Driven, Clinic-Based Population Health Management" on Nov. 21 at the Mississippi Rural Health Association Conference in Jackson, MS.

## PRESENTATIONS & PUBLICATIONS, continued:

**Dr. Terry Likes** will present as part of a panel at the April 2020 Broadcast Education Association Conference in Las Vegas: "Tenure: Building and Evaluating Dossiers in Professional and/or Creative Fields."

**Loehwing, Melanie.** (2019, November). Amazon's CamperForce: Selling housing insecurity as a retirement lifestyle. Presented at the National Communication Association Convention, Baltimore, MD.

Smith, C. N., & **Seitz, H. H.** (2019). Correcting misinformation about neuroscience via social media. Science Communication. <https://doi.org/10.1177/1075547019890073>

**Seitz, H. H.**, Robertson, M. N., Steen, J., Downey, L., Hardman, A., Stone, A., & Buys, D. (2019, November). A formative research approach to developing prescription opioid misuse prevention messages. Presentation given at the National Communication Association 105th Annual Convention, Baltimore, MD.

Robertson, M. N., **Seitz, H. H.**, Downey, L. H., Hardman, A., Steen, J., Williams, D., Stone, A., & Buys, D. (2019, November). Increasing uptake of prescription drug take-back boxes: Eliciting preferences and applying the theory of planned behavior to predict use. Poster presented at the 2019 American Public Health Association Annual Meeting, Philadelphia, PA.

Robertson, M. N., Hardman, A., Downey, L., **Seitz, H.**, Stone, A., Williams, D., Steen, J., Buys, D. (2019, November). Applying the Theory of Planned Behavior to predict intention to talk about opioids with family members. Paper presented at the 2019 National Council on Family Relations Annual Conference, Fort Worth, TX.

**Dr. Holli Seitz** co-facilitated a breakout session for "Tips and Tricks to Effectively Convey a Scientific Message," a science communication workshop taught by Dr. Jason Organ and sponsored by the Office of Research and Economic Development.

## VISITORS:

On November 8, faculty members from the University of Alabama Public Opinion Lab visited with Department of Communication faculty at the Social Science Research Center. Drs. Brian Britt, Jameson Hayes, and Ethan Stokes met with **Drs. Terry Likes, Terri Hernandez, Melanie Loehwing, and Holli Seitz** to learn about the research conducted in the department and to discuss potential future collaborations.

## STUDENT NEWS:

Together with 14 other MSU students, three communication majors recently competed in the Southern Regional Model United Nations (SRMUN) competition, held November 21-23 in Atlanta, GA: **Senior Marisa Laudadio, Junior Lany Wallace, and Sophomore Savannah Munn** (all are double-majoring in communication and political science). These students represented the Member States of Benin and Angola in five different committees. They spent all semester preparing for this competition by learning and practicing parliamentary procedure and researching and writing position papers regarding their Member State's history and unique challenges related to their individual committee topics.

## **STUDENT NEWS, continued:**

At the conference, students worked collaboratively to find solutions to global challenges such as preventing the recruitment of children in armed conflict, dealing with marine plastic buildup and microplastics, implementing and improving infrastructure development in cities for people with physical disabilities, the role of nuclear energy in sustainable urbanization, and more. At the end of the competition, Laura Ingouf and **Marisa Laudadio** (senior communication major/concentration in public relations), representing the Member State Benin, received an Outstanding Delegation Award for their committee (UNICEF Executive Board), and the entire Benin delegation received a top conference-wide award for their excellent position papers.

Every Little Thing, a short film created by **Nathan Cleveland and Emma Denson** was recently chosen as one of four films to move on to the next round of short-film competition in Hollywood. The short film debuted in the Campus Movie Fest at MSU where **Cleveland** also received the Silver Tripod for Best Actor. In the next round of competition, the film will compete against other films from across the nation. In hopes that they will attend the Hollywood festival, Terminus, **Cleveland and Denson** will have the opportunity to participate in filmmaking workshops, network with industry professionals and represent Mississippi State University as well as Mississippi artists. **Cleveland and Denson** are both communication majors with a concentration in theatre. For more information, please visit the following link: <https://campusmoviefest.com/movies/81231-every-little-nothing>