



## Public Relations Requirements

Fall 2023+

### All Communication students must take:

- CO 1003 Fundamentals of Public Speaking (*Cannot receive credit for both CO 1003 and CO 1013*)
- CO 1223 Introduction to Communication Theory
- CO 1403 Introduction to Mass Media
- CO 1503 Introduction to Theatre (*See your advisor if another Fine Art was taken before becoming a CO major*)

### Additionally, the following classes are required for Public Relations students:

- CO 2413 Intro to News Writing & Reporting (*Prereq: EN 1113 or EN 1173 with C or better and GSP exam*)
- CO 3803 Principles of Public Relations
- CO 3813 PR Case Problems (*Prereq: CO 3803*)
- CO 3853 PR Writing (*Prereq: CO 2413 and CO 3803*)
- CO 3863 PR Production (*Prereq: CO 2413 and CO 3803*)
- CO 3873 Public Relations Multimedia (*Prereq: CO 2413 and CO 3803*)
- CO 4253 Elements of Persuasion (*Prereq: CO 1223*)
- CO 4803 Research in PR & Advertising (*Prereq: CO 3813 and CO 3853*)
- CO 4313 Mass Media Law **or** CO 4323 Mass Media & Society (*Prereq: Junior standing*)
- CO Upper Division Elective
- CO Upper Division Elective

**It takes four semesters to complete the Public Relations course sequence.**

### All Public Relations students must take one of the following:

- CO 4813 PR in Organizations (*Prereq: CO 3863 and CO 4803*)
- CO 4833 Advanced Integrated Media (*Prereq: CO 3863, CO 4803, CO 4823 and consent from instructor*)

*\*CO 4813 PR in Organizations and CO 4833 Advanced Integrated Media are NOT offered during the summer or winter terms nor as DIS and must be taken at MSU. No substitutions.*

### General Electives:

- General Elective
- General Elective
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- General Elective
- General Elective

To graduate, a student must earn 121 hours overall. Most of these hours are met with required Arts & Sciences and Communication courses. However, to reach 121 hours total, Public Relations students typically must earn 16-19 hours of general elective credit.

**The first two levels of a foreign language will count as six of these hours.** Additional hours may come from science labs. See your advisor for more information.

### Grade Requirements and Upper Division Hours:

Communication majors must earn a grade of C or better in all Communication classes including CO Upper Division electives.

Upper Division classes are labeled at the 3000-4000 level. Students are required to take 31 upper division hours in the College of Arts & Sciences. The Public Relations curriculum provides 33 hours of upper division credit. If needed, additional hours may be earned by taking A&S upper division courses as Humanities electives, Social Science electives and/or general electives.



## Arts & Science Requirements

### English

- EN 1103 English Comp I
- EN 1113 English Comp II

CO majors must complete EN 1103 English Composition I and EN 1113 English Composition II with a grade of "C" or better.

Students with an ACT English sub-score of 28+ may take Accelerated English Composition II and with a grade of "C" or better earn credit for both English Composition classes.

### Foreign Language

- FL\_ 1113 Foreign Language I
- FL\_ 1123 Foreign Language II
- FL\_ 2133 Foreign Language III

Students must complete the third level of a foreign language. **The first two levels can count as general electives.** Only the third level of a foreign language will satisfy this requirement.

### Math

- MA 1213/MA 1323 or higher

Students with an 18 or lower on the Math section of the ACT must first take MA 0103 Intermediate Algebra.

Students with an ACT Math sub-score 19+ or grade C or higher in MA 0103 Intermediate Algebra qualify to take: MA 1213 Math In Your World

Students with an ACT Math sub-score of 24+ may qualify to take: Trigonometry/Statistics with credit for MA 1313 or Calculus (MA 1613 or 1713).

### Science

- Biological Science with lab
- Physical Science
- Physical Science lab *\*Must correspond with class.*
- Third Science *\*Lab not required.*

All science courses must be chosen from the Arts & Sciences core classes as listed on your CAPP report. A list of core Science classes can also be found in your student handbook.

### Humanities

- History
- Literature
- Philosophy
- Humanities elective
- Humanities elective
- Humanities elective

The required history, literature, and philosophy courses must be chosen from the Arts & Sciences core classes as listed on your CAPP report or student handbook.

**The nine hours of humanities electives must cover at least two areas of study.**

### Social Sciences

- GR 1123 Intro to World Geography
- PSY 1013 General Psychology
- SO 1003 Intro to Sociology
- Social Science elective
- Social Science elective

The required social science electives must be chosen from the Arts & Sciences core classes as listed on your CAPP report or student handbook.

**Students may only count 6 hours of credit in one subject area toward the social science requirements.**

Cannot use both EC 2113 Macroeconomics and EC 2123 Microeconomics toward the social science requirements.

**Note:** Students may need to take some of their humanities and/or social science electives at the 3000-4000 level to satisfy Arts & Sciences Upper Division requirements. See your advisor for more information.