



## Public Relations Requirements

Pre-Fall 2023

### All Communication students must take:

- CO 1003 Fundamentals of Public Speaking *(Cannot receive credit for both CO 1003 and CO 1013)*
- CO 1223 Introduction to Communication Theory
- CO 1403 Introduction to Mass Media
- CO 1503 Introduction to Theatre *(See your advisor if another Fine Art was taken before becoming a CO major)*

### Additionally, the following classes are required for Public Relations students:

- CO 2413 Intro to News Writing & Reporting *(Prereq: EN 1113 or EN 1173 with C or better and GSP exam)*
- CO 3803 Principles of Public Relations
- CO 3813 PR Case Problems *(Prereq: CO 3803)*
- CO 3853 PR Writing *(Prereq: CO 2413 and CO 3803)*
- CO 3863 PR Production *(Prereq: CO 2413 and CO 3803)*
- CO 3873 Public Relations Multimedia *(Prereq: CO 2413 and CO 3803)*
- CO 4253 Elements of Persuasion *(Prereq: CO 1223)*
- CO 4803 Research in PR & Advertising *(Prereq: CO 3813 and CO 3853)*
- CO 4313 Mass Media Law **or** CO 4323 Mass Media & Society *(Prereq: Junior standing)*
- CO Upper Division Elective
- CO Upper Division Elective

**It takes four semesters to complete the Public Relations course sequence.**

### All Public Relations students must take one of the following:

- CO 4813 PR in Organizations *(Prereq: CO 3863 and CO 4803)*
- CO 4833 Advanced Integrated Media *(Prereq: CO 3863, CO 4803, CO 4823 and consent from instructor)*

*\*CO 4813 PR in Organizations and CO 4833 Advanced Integrated Media are NOT offered during the summer or winter terms nor as DIS and must be taken at MSU. No substitutions.*

### General Electives:

- General Elective
- General Elective
- General Elective
- General Elective
- General Elective
- General Elective
- General Elective

To graduate, a student must earn 124 hours overall. Most of these hours are met with required Arts & Sciences and Communication courses. However, to reach 124 hours total, Public Relations students typically must earn 16-19 hours of general elective credit.

**The first two levels of a foreign language will count as six of these hours.** Additional hours may come from science labs. See your advisor for more information.

### Grade Requirements and Upper Division Hours:

Communication majors must earn a grade of C or better in all Communication classes including CO Upper Division electives.

Upper Division classes are labeled at the 3000-4000 level. Students are required to take 31 upper division hours in the College of Arts & Sciences. The Public Relations curriculum provides 33 hours of upper division credit. If needed, additional hours may be earned by taking A&S upper division courses as Humanities electives, Social Science electives and/or general electives.



## Arts & Science Requirements

### English

- EN 1103 English Comp I
- EN 1113 English Comp II

CO majors must complete EN 1103 English Composition I and EN 1113 English Composition II with a grade of "C" or better.

Students with an ACT English sub-score of 28+ may take Accelerated English Composition II and with a grade of "C" or better earn credit for both English Composition classes.

### Foreign Language

- FL\_ 1113 Foreign Language I
- FL\_ 1123 Foreign Language II
- FL\_ 2133 Foreign Language III

Students must complete the third level of a foreign language. **The first two levels can count as general electives.** Only the third level of a foreign language will satisfy this requirement.

### Math

- First math at a lower level

MA 1313 College Algebra or MA 1213 Math in Your World

Students with an 18 or lower on the Math section of the ACT must first take MA 0103 Intermediate Algebra.

- Second math at a higher level

If MA 1313 College Algebra is chosen as the first math, students can choose MA 1323 Trigonometry or MA 2113 Statistics as their second math.

The MSU Math Department requires a C or better in Math in Your World or College Algebra to enroll in a higher-level math.

Students with an ACT Math sub-score of 24+ may qualify to take one math: Trigonometry/Statistics with credit for MA 1313 or Calculus (MA 1613 or 1713).

If MA 1213 Math in Your World is chosen as the first math, MA 2113 Statistics must be the second math.

### Science

- Biological Science with lab
- Physical Science
- Physical Science lab \*Must correspond with class.
- Third Science \*Lab not required.

All science courses must be chosen from the Arts & Sciences core classes as listed on your CAPP report. A list of core Science classes can also be found in your student handbook.

### Humanities

- History
- Literature
- Philosophy
- Humanities elective
- Humanities elective
- Humanities elective

The required history, literature, and philosophy courses must be chosen from the Arts & Sciences core classes as listed on your CAPP report or student handbook.

**The nine hours of humanities electives must cover at least two areas of study.**

### Social Sciences

- GR 1123 Intro to World Geography
- PSY 1013 General Psychology
- SO 1003 Intro to Sociology
- Social Science elective
- Social Science elective

The required social science electives must be chosen from the Arts & Sciences core classes as listed on your CAPP report or student handbook.

**Students may only count 6 hours of credit in one subject area toward the social science requirements.**

Cannot use both EC 2113 Macroeconomics and EC 2123 Microeconomics toward the social science requirements.

**Note:** Students may need to take some of their humanities and/or social science electives at the 3000-4000 level to satisfy Arts & Sciences Upper Division requirements. See your advisor for more information.